

## We Respect Your Privacy

The ArtThread Foundation is dedicated to maintaining and protecting your privacy. This includes the privacy of both your information and your art. By using our service, you agree to the terms of this Privacy Policy. This Policy explains what personally identifiable information ("Personal Information") we collect and how we use the information so we can continue to provide a safe web environment to you.

This privacy policy covers the website [www.ArtThread.org](http://www.ArtThread.org).

If you feel that The ArtThread Foundation is not abiding by this privacy policy, you should first contact us. The ArtThread Foundation's offices are located at 5112 Royal Cypress Circle, Tampa, FL 33647. We will do our best to resolve your inquiry. This policy was last updated: December 10, 2007.

### Protecting the Privacy of Your Personal Information

When you sign up with ArtThread.org, you establish a password-protected personal account for storing, organizing and sharing your art, as well as for using our other services. In order to establish your ArtThread account, we will need your name, email address and password.

The password will allow you access to your account; as such, it needs to be as secure as possible. A good password includes seemingly random letters and numbers, and isn't obvious (such as names of a spouse, child, or pet).

You can update your account information and change your password at any time. You can do this using the "Preferences" button in you're My Gallery page. If you have forgotten your password, you can set a new one here, too.

When you shop on the ArtThread site, we will need the shipping address, billing name and address, as well as the credit card number and expiration date.

When uploading art or creating an account ArtThread asks for other information, which is not required. Providing this information allows ArtThread to learn about site usage and demographics of the users. Providing this information is completely voluntary. The information requested by us (or a third party survey vendor on our behalf) may include Personal Information, demographic information or attitudinal information. Rest assured, the information collected is only used for purposes of improving user satisfaction with The ArtThread Foundation products and services. No personal information collected through these means is shared with or available to other third parties.

Testimonials are used to show benefits to certain programs The ArtThread Foundation offers. All testimonials in which personal information is included are always consented to prior to posting.

Any contact with our Customer Service team or communication from you, such as chat or emails, may be recorded to help us provide better service.

The ArtThread Foundation uses state-of-the-art protection, including Secure Socket Layers (SSLs), to encrypt pages when collecting sensitive information such as your password or credit card number. This measure is designed to guard against interception of this information while it is on the Internet. You can tell if you are using a secure page by looking at the bottom of your browser window where you will see a lock. If the lock is closed, the page is encrypted.

The ArtThread Foundation keeps the personal information you provide on servers that are protected

against intrusion or unauthorized access by firewalls and other technological means. The servers are located in physically secure facilities, and only The ArtThread Foundation employees and agents are given access to the information on a need-to-know basis.

### Protecting the Privacy of Your Creative Expression

ArtThread.org is designed so that you can control who may view the pictures and any associated information stored in your ArtThread account. We are committed to keeping your art private and secure. We will never make your art publicly accessible, except by your explicit action, or as otherwise noted in this policy. Please note that if you choose to post a link to your ArtThread art, slideshows, or threads on your own or others' Web sites, or you share your art with your friends or family members and they post your share invitation on a Web site or forward to other individuals, these pictures may be accessible to others who view the email invitation or visit these Web sites.

Sharing your pictures electronically through the ArtThread share service is one of the key benefits we offer. If you want to share your art with friends and family, you need to enter their email addresses. An invitation with a web link created specifically for your pictures will be sent to them, along with a small image of your art. We will not add their email addresses to a mailing list, or send them further email unless they sign up and choose to receive such communications from us per this privacy policy.

### Keeping You Informed Through Email and Messages

As an ArtThread member, we will notify you via email or through the ArtThread website messaging system about new features, products and promotions.

From time to time, we may send you service announcement updates with important information about The ArtThread Foundation. Service announcements may contain information vital to your account.

### Improving Your Site Experience with Technology such as Cookies

Cookies are small data files stored by your web browser on your computer's hard drive. Cookies enable you to use our site and services. ArtThread never saves information, such as your password or your credit card number, on cookies. You may modify your browser preference to provide you with choices relating to cookies. If you choose to reject all cookies, you may not be able to access the all the ArtThread website features.

We may also use other technologies such as clear gifs, pixel tags, and scanning navigational data to collect anonymous information about our users in order to help us deliver better service and user experience. Anonymous information could include the web site you were on before coming to the ArtThread site, IP addresses, or areas of site being clicked on most frequently.

Our third-party service providers may also use cookies or other technologies to help us manage our marketing efforts (these include ad servers, outbound email vendors, affiliate vendors and search engine advertising agencies, and providers of web analytics tools). The ArtThread Foundation has carefully selected these service providers and instructed these service providers not to collect personal information or share the anonymous information with anyone other than The ArtThread Foundation.

### Providing Services through Third Parties

The ArtThread Foundation may share personal information with carefully screened third-party service providers for the sole purpose of providing you with the products, services and information you have requested. Examples of such third-party service providers are credit card authorization companies, merchandise distributors and shippers. The ArtThread Foundation has instructed these service providers not to store, retain or access your personal information except to provide our services to you.

The ArtThread Foundation may share very general information, which is not personally identifiable, about our members as a group with business partners, sponsors, granting agencies, and other third parties. For example, we might say that a certain percentage of our members live in Florida, while a different percentage live in Texas.

#### Abiding by the Law

The ArtThread Foundation may be required by law to disclose personal information to law enforcement and regulatory authorities, even though you might have requested that we don't share your information.

#### Changes and Notification

We reserve the right to modify our privacy policy at any time. If our privacy policy changes, the revised policy will be posted on this site and we will change the –updated' date on this page to reflect the date of the modification. Please check back periodically. You will be notified via email and/or prominent notice on our Web site for 30 days of any material change in our privacy policy or of other changes to the policy at The ArtThread Foundation's discretion.

We will notify you via email and/or prominent notice on our Web site for 30 days before transferring your Personal Information to a new entity as part of a merger, acquisition, reorganization or sale of some or all of our assets if the new entity's treatment of your Personal Information will materially differ from the treatment described in this policy.

#### Contact us

The ArtThread Foundation will do its utmost to keep all your information up to date when you provide it to us, and to guard your privacy by continuously evaluating the enforcement and nature of our policies.

If any of your personal information changes, or you identify a mistake in our records, please use the Preferences in My Gallery on the ArtThread website, or contact us and we will update your data.

Please contact us to communicate any questions or concerns.